

A portrait of Phoebe Tomlinson, a young woman with long dark hair and light eyes, wearing a bright orange sleeveless top. The name 'Phoebe' is written in large white letters over the top of her face, with a tilde symbol above the 'e'.

Phoebe

Phoebe Tomlinson

Model/Content Creator

Instagram
[@thephoebetomlinson](https://www.instagram.com/thephoebetomlinson)

Followers
1.1M

Yorkshire-born Phoebe and her nearly identical twin sister Daisy first made waves in the music world by performing covers of their older brother, One Direction star Louis Tomlinson's music. They're more than just a talented musical duo - they have become social media influencers and advocates for charitable causes.

Since, they have used their growing online presence to support non-profit organizations that help younger generations dealing with grief. This cause is especially close to their hearts, as they have experienced significant loss themselves. In a short amount of time, they tragically lost both their mother and sister. However, instead of letting their grief consume them, they've chosen to use their platform to raise awareness and offer support to others who may be going through similar experiences.

With their impressive social media following and their commitment to using their influence for a good cause, they are making a real difference in the world.

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Instagram, Insights.

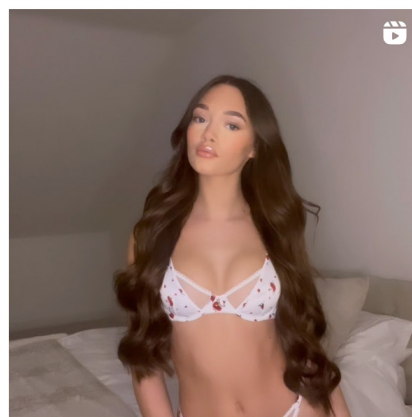
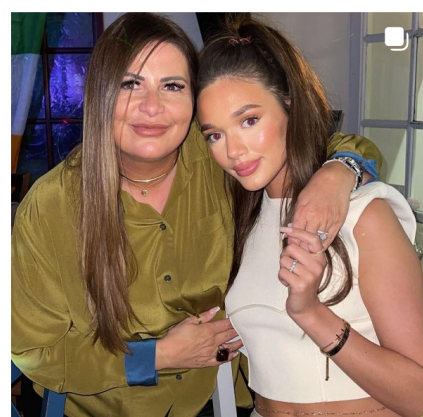
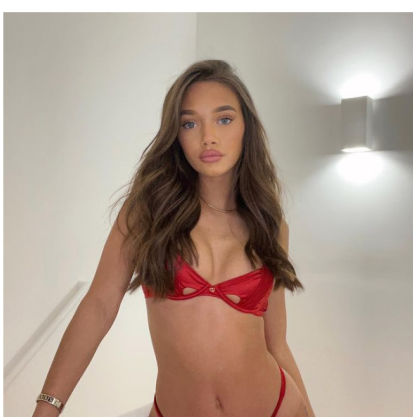
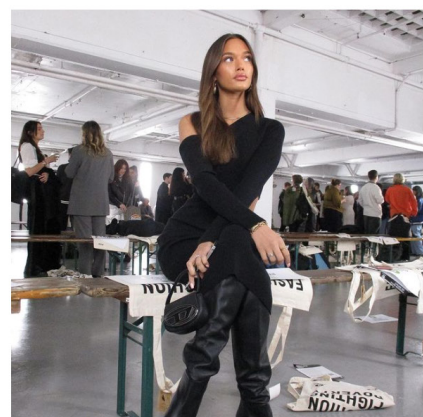
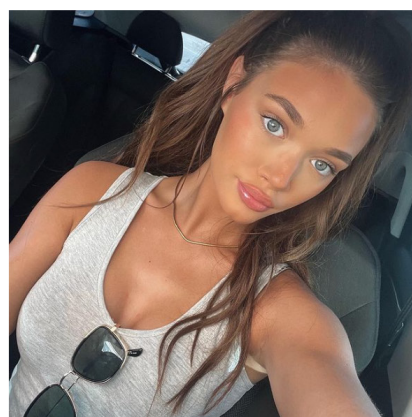
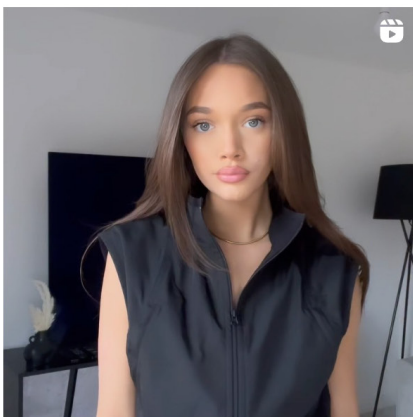
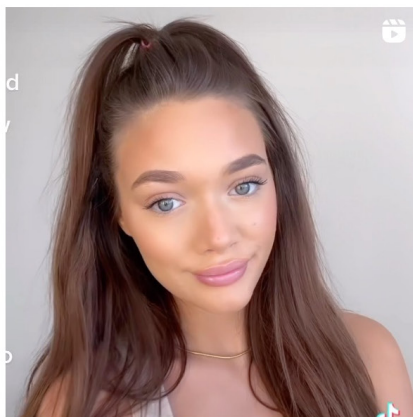
Instagram
@thephoebetomlinson

Followers
1.1M

Engagement
2.97%

Average Likes
35K

Average Comments
55



Press.



Paul & Joe Show
London Fashion Week AW23



Sinead Gorey Show
London Fashion Week AW23



Oxfam #FashionFightingPoverty Show
London Fashion Week AW23



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
