



Jaide

Jaide Annalise

Circus Artist

[Instagram](#)

[Showreel](#)

Having graduated with a BA Honors Degree from The National Centre for Circus Arts, Jaide is a London based circus artist and variety performer specialising in the Cyr Wheel and currently a resident artist at Roundhouse Camden.

Ten years of competing internationally as an Elite Artistic Gymnast has seen Jaide perform live on stage with Katy B and Mark Ronson at the Olympic Torch Relay Finale Concert in front of 80,000 people, perform in Covent Garden for the Movie Premier of Barbie: Spy Squad, be in adverts for O2 mobile, Samsung and Google as well as featuring in the Move to the Beat 2012 Olympic documentary - to name only a few! Jaide's performance style is described as contemporary circus with an urban edge.

On a personal level, her unique tomboy style and her voice in the LGBTQ+ community matches the current mood in fashion and its consumers; blurring the lines between mens- and womenswear and undeniably reflecting the attitude towards gender identity and expression.

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Instagram, Insights.

Instagram
[@jaideannalise](#)

Followers
6K

Engagement
9.35%

Average Likes / Comments
486 / 30

Demographic
Female 81.3% / Male 18.3%



Tiktok, Insights.

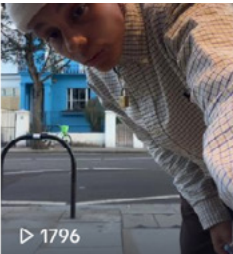


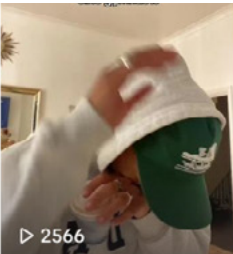
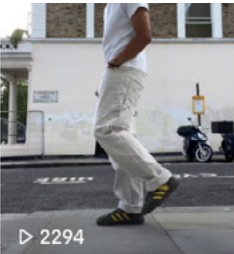
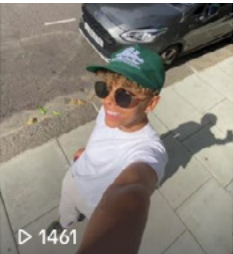
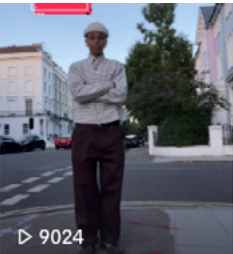




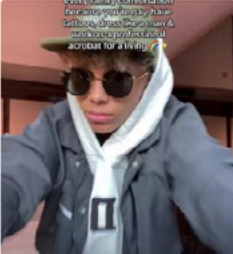





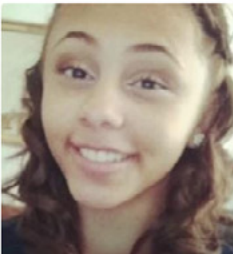











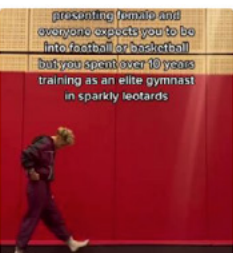


Tiktok
[@jaideannalise](#)

Followers
 20.1K

Engagement
 10%

Average Likes / Comments
 422K / 63

Demographic
 Female 79% / Male 21%

 ▶ 1796 Same fit, different locatio...	 ▶ 1810 Feels good to focus on m...	 ▶ 4449 Yup 🤔 #fyp #lgbtq ...	 ▶ 2566 The stories are actually ...	 ▶ 2294 #fyp #OOTD ...	 ▶ 1461 Sunny sundays ☀️ #fyp ...	 ▶ 9024 Evening walks for the abs...	 ▶ 3486 Me and my boy were havi...
 ▶ 3833 Fit check ft Marley ...	 ▶ 6307 POV: you're having to listen to your straight friends talk about their toxic boyfriends	 ▶ 11.8K i like girls 🌈 #fyp #masc...	 ▶ 20.1K Being different for the wi...	 ▶ 15.3K Is born to the str8 guy that's just bought me a drink & told me I look pretty...	 ▶ 17.8K getting a Masc but then realises im just a fem in mans clothing	 ▶ 17.3K Break ups suck, but the fi...	 ▶ 11.6K My win of the week 🏆 ...
 ▶ 21.8K Fit check before Dinner ...	 ▶ 7620 I don't remember the per...	 ▶ 13.1K Styling my new trousers ...	 ▶ 9337 POV: Your new friends pass the vibe check	 ▶ 22.2K So you like wearing more masculine clothes?	 ▶ 11.1K I think she approves of th...	 ▶ 445.2K It's the back pocket stitc...	 ▶ 835.7K POV: You meet up with another Masc but they're THAT type of Masc...
 ▶ 47K The outfit vs The photos	 ▶ 9133 OOTD QUEEN OF THE DAY	 ▶ 48.5K POV: Her ex didn't treat her right & now she second guesses your intentions...	 ▶ 77.4K There's no way I look that different in Winter & Summer?	 ▶ 979.5K Leave your Instagram	 ▶ 44K presenting female and everyone expects you to be into football or basketball but you spent over 10 years training as an elite gymnast in spartly leotards	 ▶ 55.5K OUTFIT OF THE DAY	 ▶ 45.9K

Case Studies.



Gymbox

Overall Engagement
7,559

Overall Reach
6,903



Nike

Overall Engagement
6,036

Overall Reach
5,378

Case Studies.



Yo Sushi

Overall Engagement

5,146

Overall Reach

4,382



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
