



Bex Allred

Originally from San Diego in sunny California, Bex has a rather unusual story. She joined the United States Navy Reserves when she was just 18 years old in an attempt to see the world. Never would she have imagined to climb up the career ladder within the Navy and ultimately staying there for a solid eight years. Due to the nature of being in the Navy Reserves, Bex always had to maintain a civilian employment. On one hand this gave her the opportunity to work with non-profit organisations and she spent a lot of time supporting charities who helped people with disabilities working for them as a coach. She continues to foster these relationships to this day and supports two organisations in particular, [Color The Water](#) & [Runway of Dreams](#). But next to her philanthropic work she also worked within the corporate industries to create some extra income, and whilst this did indeed help pay the bills, it was deeply unsatisfying work for her, which led her to seek other opportunities.

Having been told many times that she should give modelling a try, Bex started applying at agencies in the US and although not without hurdles, eventually got signed at a prestigious agency in one of the fashion capitol of the world, NYC. Bex has since crafted an amazing body of work; from InStyle Magazine to Skims and Roberto Cavalli campaigns, she has worked with them all, continuing going from strength to strength.

The combination of having to be extremely fit as a Navy Reservist and the necessity to travel the world translates to her life to this day; Bex loves any high intensity and high adrenaline sport and particularly in the outdoors; she is an avid rock climber, hiker and skier. Her dream is to restore an old van one day to travel in whilst exercising all these sports in different locations.

At her still young age, Bex has seen so many aspects of life that many of us only dream to experience in a lifetime, something that has humbled her and inspires her in her daily life. She now lives in London but travels regularly not just in the capacity of a successful fashion & beauty model but also to follow her other two passions, helping others in need and exploring the world through sports. You can follow her journey on her compelling Social Media channels.

[Instagram](#)

Followers 14k

Engagement 7.03%

Top Gender Male 55%

Top Age Range 25-34 50%



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