

London Olive

Model

<u>Instagram</u>

Followers 54.7k

London is a successful model from Kentucky, currently living in Miami - she's the ultimate 'girl next door'. In the last 8 months, London's profile has grown dramatically, with her following on Instagram rising from 10k followers to nearly 50k followers - and is growing by the day. Her honest and down-to-earth passion for fitness, nutritious food, and sunshine keeps her followers engaged, inspired and are left wanting more.

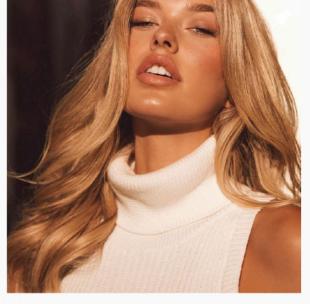
In September 2019, London was the cover star of Cosmopolitan France, and has also featured in campaigns for Guess, Forever21 and Wildfox Couture, to name a few.

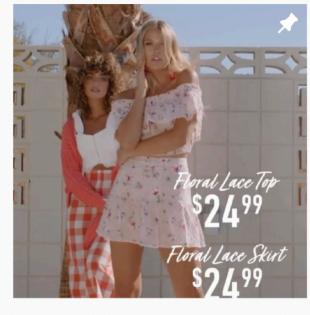


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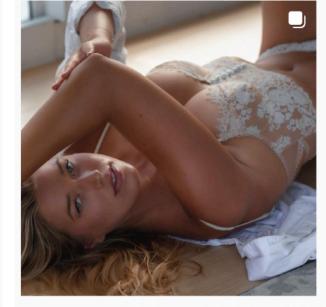
Insights - Instagram

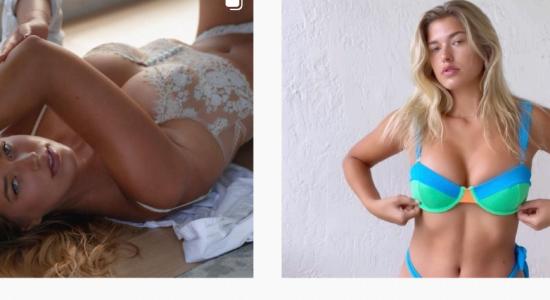
Engagement 2.79% United States Followers 54.6k Age Range Gender Male (53.4%) **Top Countries** 35-44 (26%) Female (46.6%) United Kingdom 25-34 (55%) France 18-24 (14%) Italy

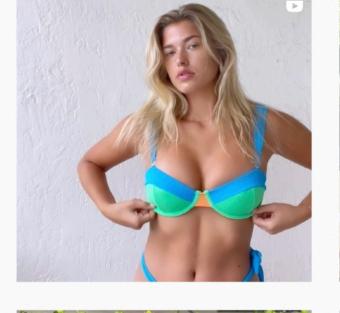






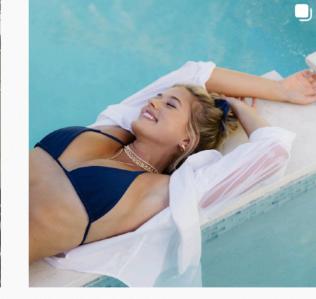


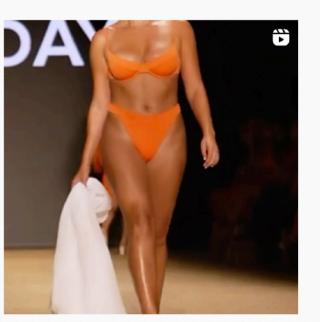




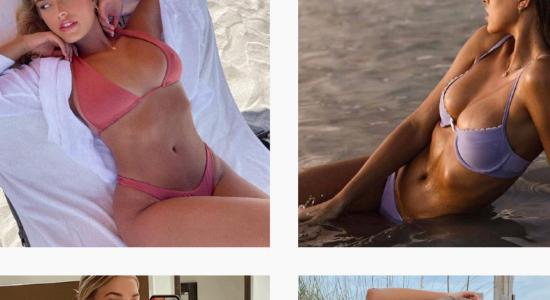




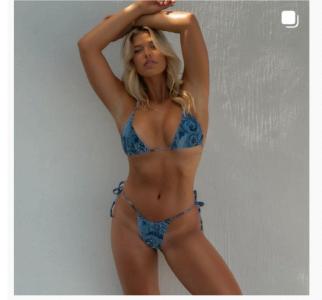




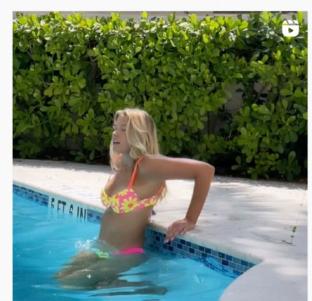




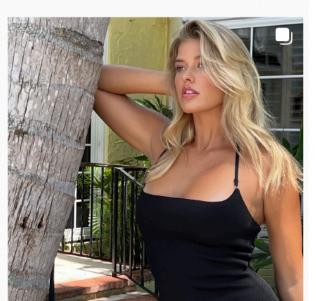


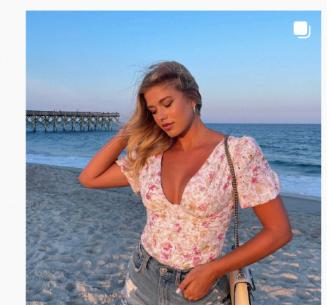




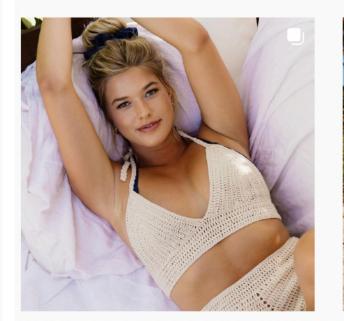


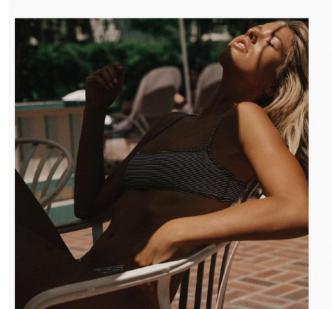


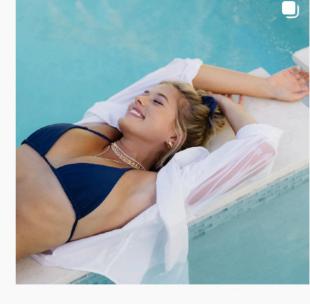


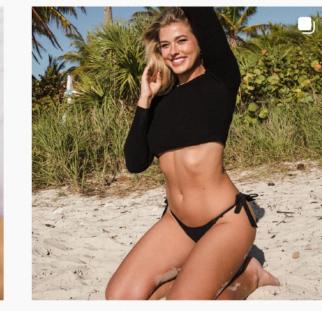


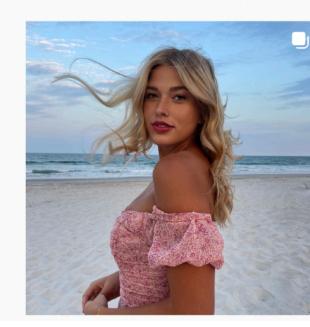




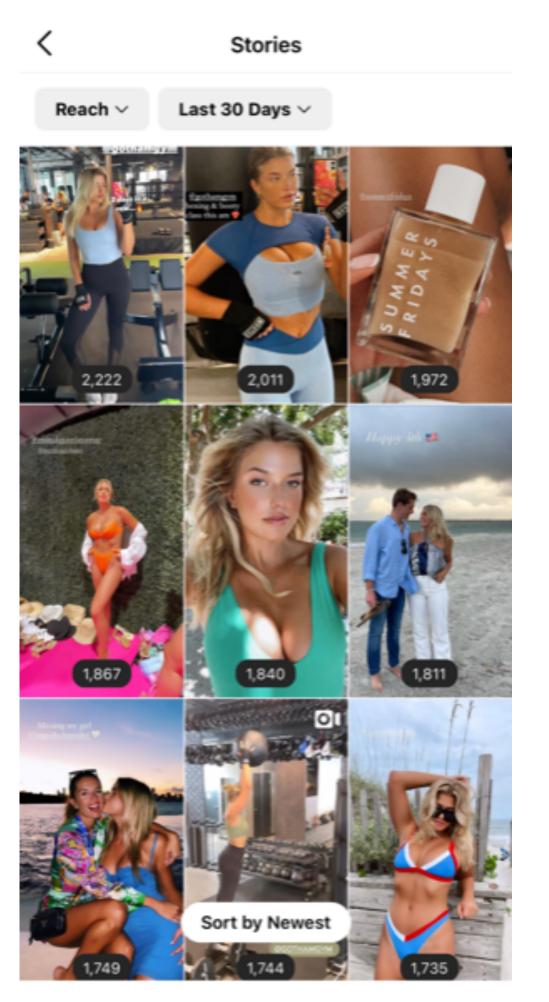


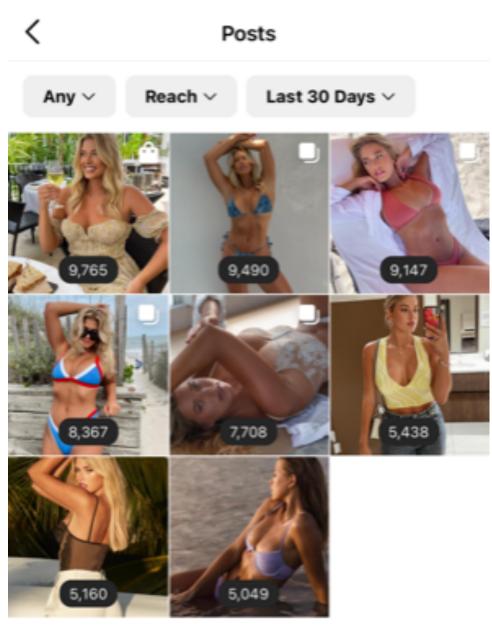




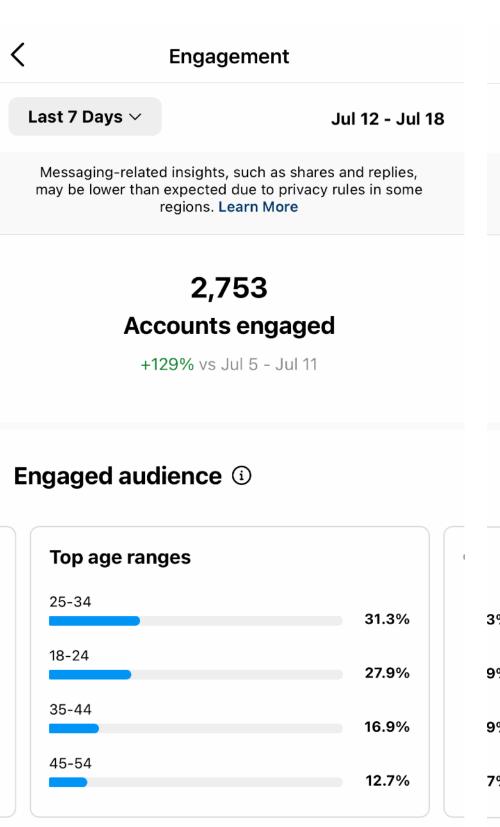


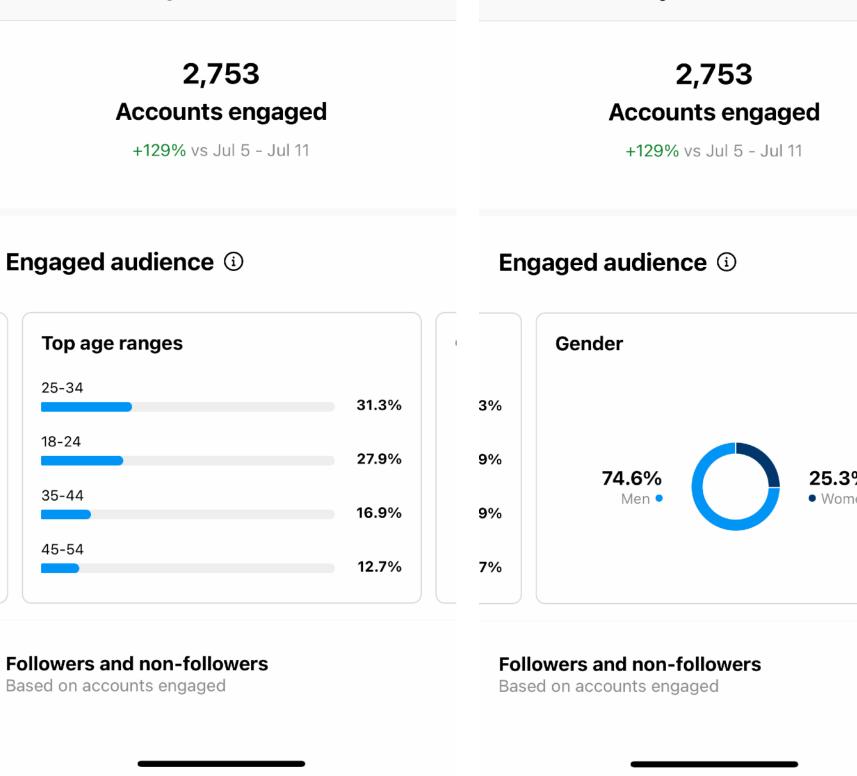
Insights - Instagram

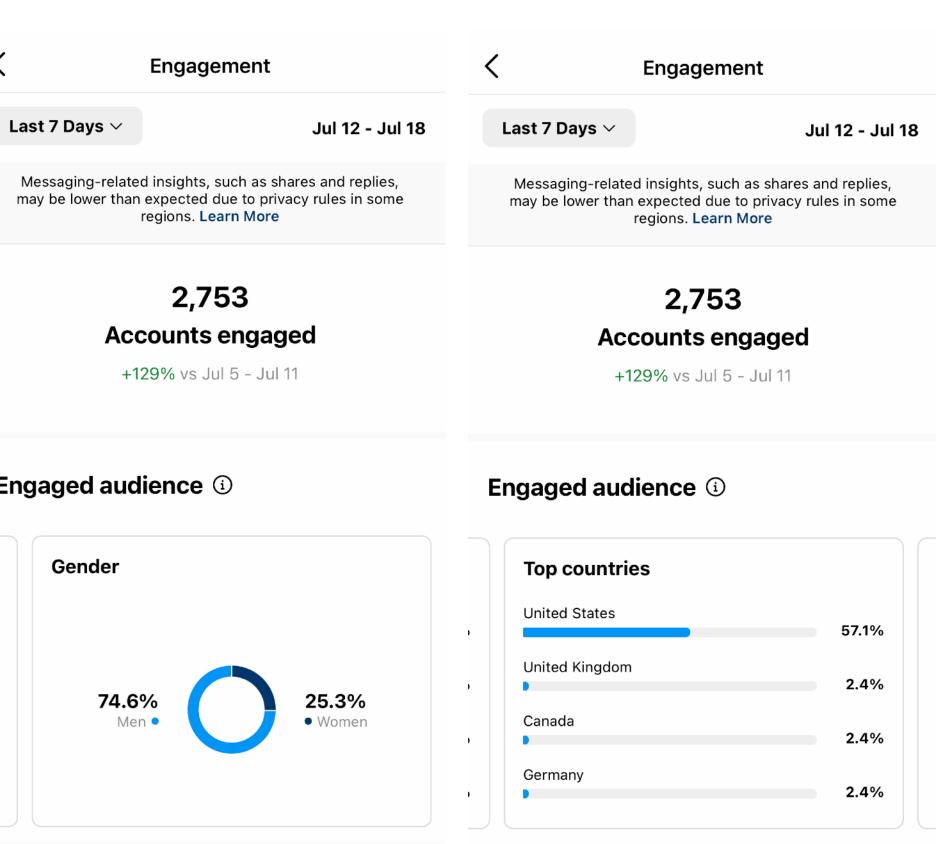




Sort by Newest







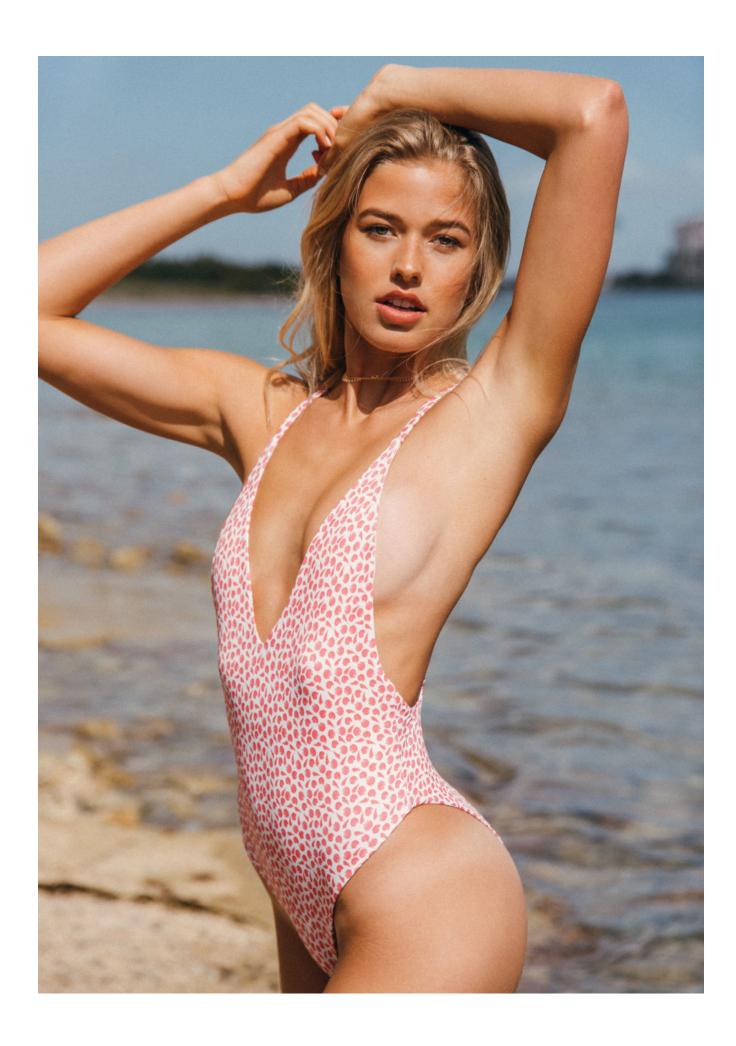
Followers and non-followers

Based on accounts engaged

Editorials

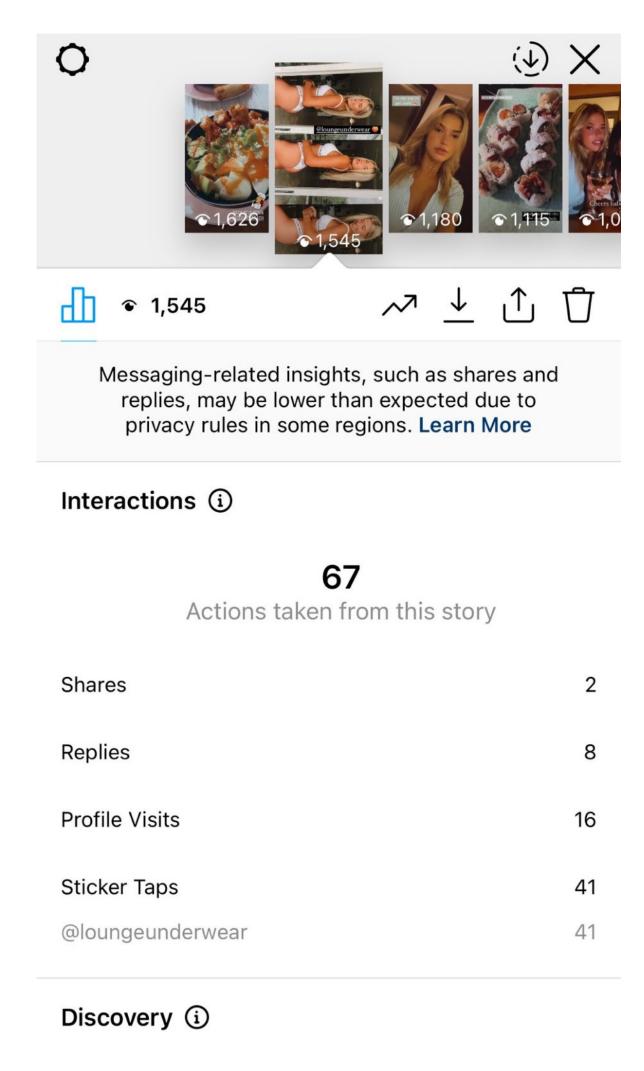






LOUNGE

Case Studies



STORIES

OVERALL STICKER TAPS
41

OVERALL INTERACTION 67

OVERALL REACH 1,388

OVERALL IMPRESSIONS 527,667

OVERALL LINK CLICKS
41

1,388 Accounts Reached

LOUNGE

Case Studies





Post Insights

Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions. Learn More

•		7	
1673	63	120	129

Interactions (i)

258

Actions taken from this post

Profile Visits	258
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Discovery (i)

8,721

Accounts Reached 4% weren't following londonolive1

Impressions	10,342
From Home	9,842
From Profile	354
From Location	50
From Other	78
Follows	4

MAIN GRID

OVERALL LIKES 92,346

OVERALL COMMENTS

601

OVERALL SAVED

1,805

OVERALL INTERACTION

24,318

OVERALL IMPRESSIONS

900,246

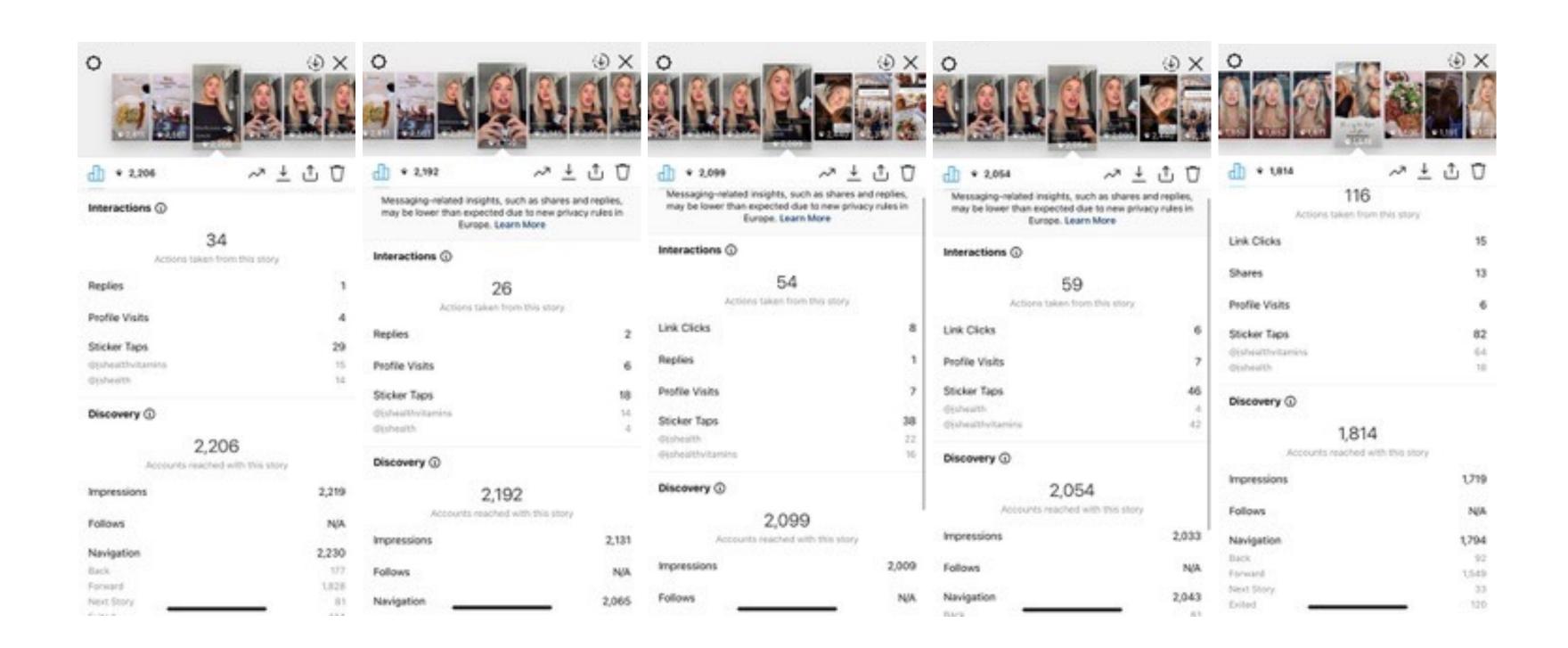
OVERALL ENGAGEMENT RATE

12.12%

JSHEALTH

Case Studies

VITAMINS



STORIES

OVERALL STICKER TAPS
48

OVERALL INTERACTION 57

OVERALL REACH 2,073

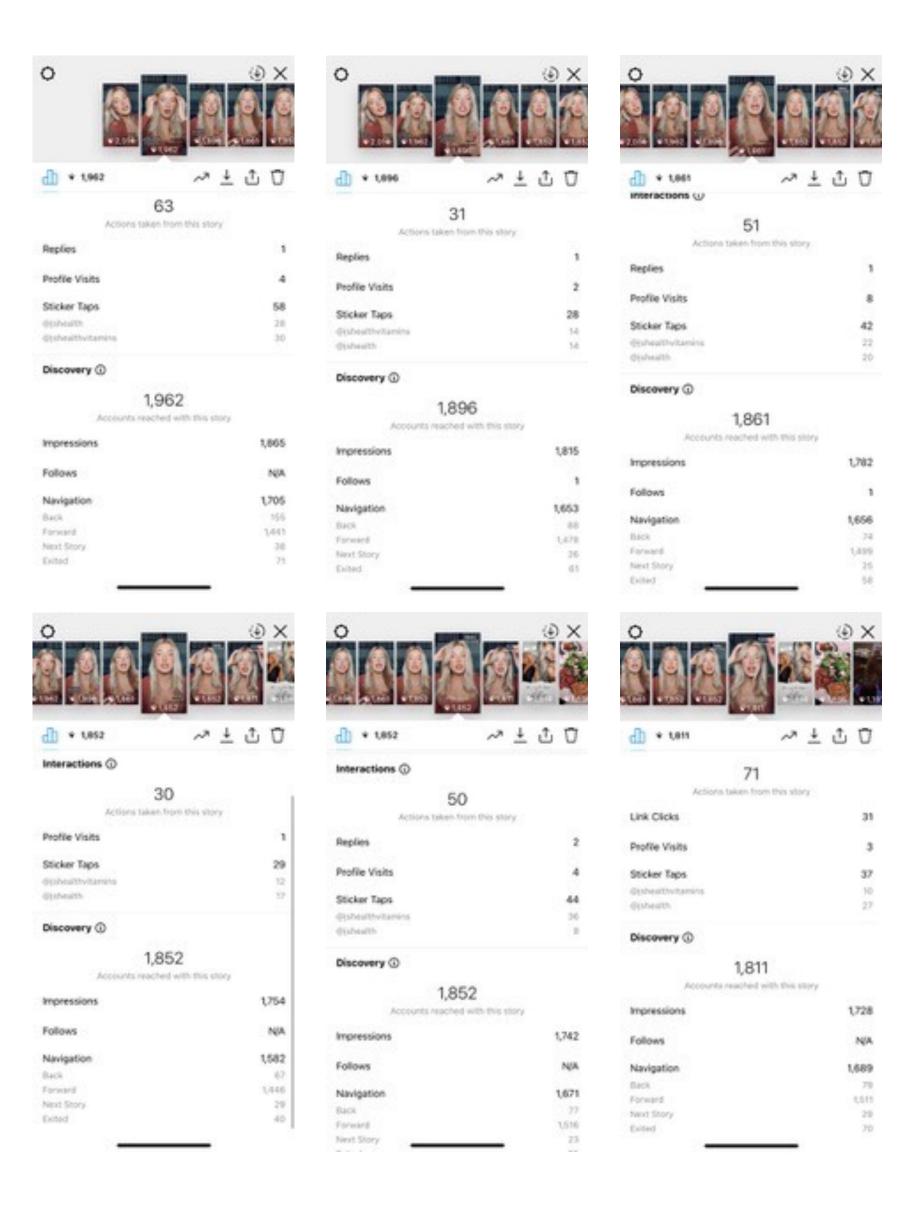
OVERALL IMPRESSIONS 2,039

OVERALL LINK CLICKS
10

JSHEALTH

Case Studies

VITAMINS



STORIES

OVERALL STICKER TAPS
30

OVERALL INTERACTION
49

OVERALL REACH 1,872

OVERALL IMPRESSIONS
1,781

OVERALL LINK CLICKS
31

Thank you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.



