

A portrait of Florence Baitio, a Black woman with short braided hair, wearing a bright green blazer over a black top. She is looking slightly upwards and to the left against a solid orange background. The name 'Florence' is written in large white letters across the top of the image, with a small white tilde symbol above the 'e'.

# Florence

## Florence Baitio

### Content Creator/Model

#### [Instagram](#)

Followers	Engagemt	Average Likes	Average Comments
193K	1.51%	1K	58

#### [TikTok](#)

Followers	Engagemt	Average Likes	Average Comments
112.1K	42.58%	46K	759

Florence is a professional model based in sunny Perth, Australia. Originally born in a refugee camp in Uganda, Florence moved to Australia in 2005 when she was just 7 years old. A highlight of her career to date has been Florence starring in a recent campaign for Fenty Beauty.

Considered the darkest women in the world Florence champions revolutionising black beauty stating “My mission is to push for diversity in the modelling industry and to be a role model to many girls who look like me”.

Florence’s community on Instagram are loyal followers who are captivated by her infectious smile and her playful style that always incorporates a pop of colour.

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