



Brad

Brad Alexander

Actor/Model

Instagram
[@bradalexanderactor](#)

Followers
2K

Engagement Rate
15.67%

After growing up in a small town in North Somerset, Brad Alexander made the leap to the big smoke to pursue a degree in marketing. It wasn't soon after his move when he got scouted by an established male model. Although skeptical at first, he did eventually give it a try and ended up with a very successful international career on his hands; working not just in London but also Paris, Milan and even as far as Tokyo, he has fronted advertising campaigns for industry icons such as Issey Miyake and Yohji Yamamoto, shot the cover of Vogue Japan and walked numerous catwalks during the major Fashion Weeks in Europe.

Modelling has given him the opportunity to not only travel around the world, but acquire a global audience and clientele but Brad's true passion has always been acting. Despite no formal training, once signed with an acting agency in London, he managed to secure his breakout role in the hit Netflix show "YOU" as the mysterious Edward after only a handful of auditions, which was released in February 2023.

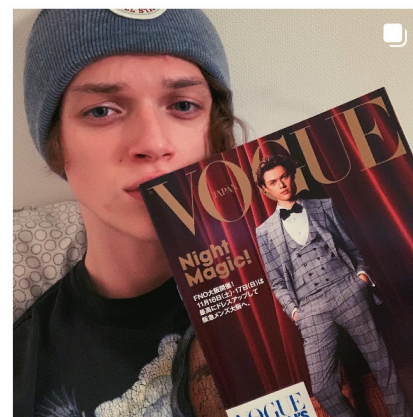
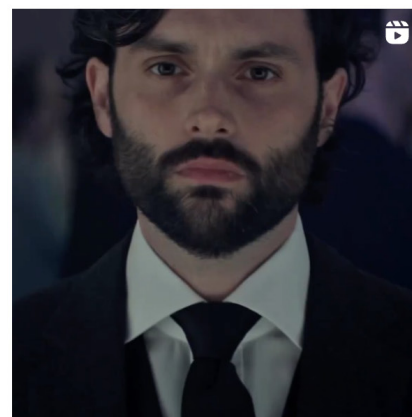
Outside of his now dual career, Brad is a committed vegan with a passion for animal welfare and environmentalism. He is a spiritual individual and spends his spare time meditating and connecting to nature. Of course he is also a huge cinephile who dedicates his time to learning from the greats and aspires to expand his career in acting through this meticulous learning. As his career has begun to flourish so quickly, he is on a solid path to becoming a household name.

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Instagram, Insights.

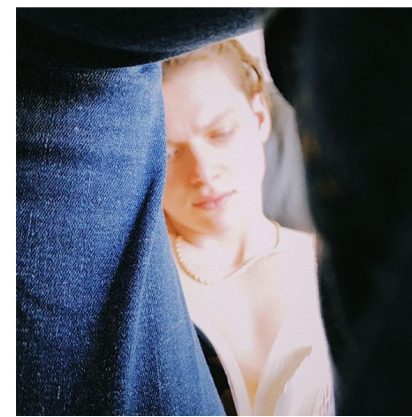
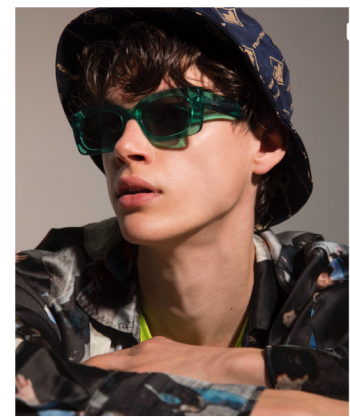
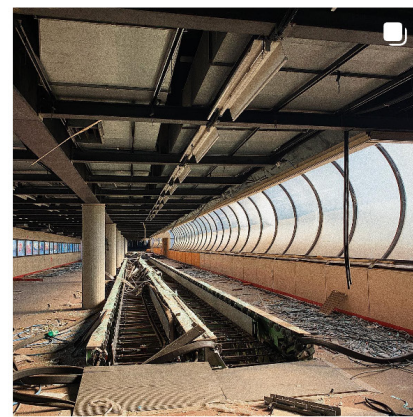
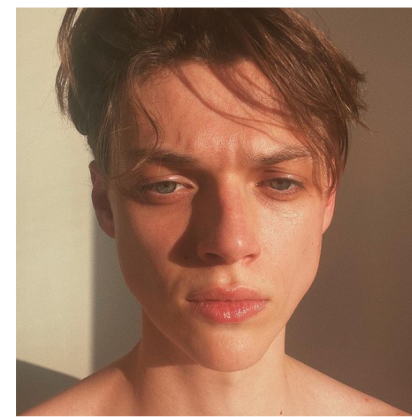
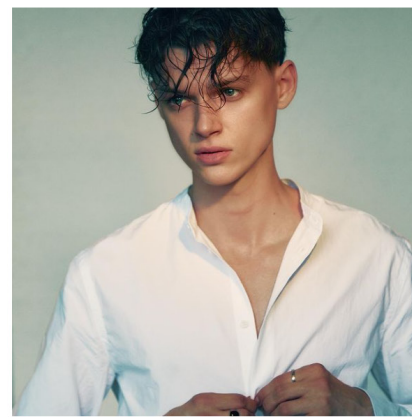
Instagram	Followers	Engagement	Average Likes	Average Comments
@bradalexandreactor	2K	15.67%	321	14



HOME / TV / BREAKING NEWS

'You' Adds Tilly Keeper, Amy Leigh Hickman, Ed Speleers & Brad Alexander Among New Cast For London-Set Season 4

By [Nellie Andreeva](#)
April 1, 2022 7:35am



Shows.



Yohji Yamamoto AW20
Paris Fashion Week



Malan Breton AW20
Paris Fashion Week



Etro Mens SS21
Paris Fashion Week

Production.



Vogue Japan
2019 December



Issey Miyake Men
2019 October



Fuckingyoung!
2020 March

THE GREATEST

MODELSTALK _BRAD ALEXANDER

Shot by Giuseppe Trinca - Fashion Editor Matteo Basso - Model Brad Alexander at Independent - Hair by Giuseppe Lomuso at Cleopatra - Stylist Assistant Lavinia Feliciari - Photographer

The life of a model is a bit chaotic, not always knowing when, or even where, you'll have your next booking. How has that impacted your daily life?

I suppose it's made me quite comfortable – even enthusiastic, perhaps – about uncertainty. I tend not to plan things too far in advance, and recently I've felt quite strongly that this is a far more enjoyable and effective way to live. Especially these days, the world changes so fast, and you need flexibility to react appropriately to change.

What do you do to manage stress? Do you practice yoga, blast music or take a walk?

All of the above, but I also meditate and suggest that it's undoubtedly the most effective at that particular task of reducing stress. When meditating, you can begin to see stress as observer, rather than being the manifestation of stress itself.

Small rural town or big city?

Easy, a big city when you're young and a small rural town when you're retired.

Are you a big food enthusiast? What would your 'last meal' be?

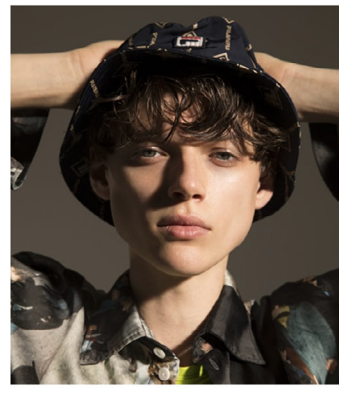
I guess I became one when I went vegan a few years ago. My last meal? A poke bowl. It's the perfect trifecta of healthy, tasty and diverse.

What's your biggest fear in the world?

If I told you, I'd have to kill you! (Laughs, F.D.)

What was the very first modeling gig you had? Were you scared and uncomfortable?

Hmm, I'm not sure I even remember anymore. It might have been a presentation in a showroom? In which case there was probably no fear or discomfort, unless we're talking about the discomfort created by drinking eight espressos in two hours just to pass the time.



The Greatest Interview
2019 December

DEADLINE

'You' Adds Tilly Keeper, Amy Leigh Hickman, Ed Speleers & Brad Alexander Among New Cast For London-Set Season 4



EXCLUSIVE: Tilly Keeper, Amy Leigh Hickman, and Ed Speleers have joined You as series regulars opposite Penn Badgley in the upcoming fourth season of the Netflix series, which will be set in a new location, London. Production is under way in London on the new season, which also has cast eleven actors in recurring roles. In addition to Badgley, Keeper, Hickman and Speleers join fellow Season 4 series regulars Tati Gabrielle, Charlotte Ritchie and Lukas Gage.

Below is You's Season 4 recurring cast:

Brad Alexander plays Edward: University student Edward's dad owns a powerful news outlet. Edward is popular and used to being the smartest student in the room. He has a fierce rivalry with fellow student Nadia.

Deadline
2012 April

Actor.



YOU Season 4
plays Edward



Thank
you.

Integrated across booking, digital, creative, PR & events, we meet the changing needs of our clients and their consumers, to create meaningful and engaging content. We understand the metrics of success and have the relevant teams and tools to measure them.

Our in-house creative team are able to scope and produce short form content for brands and talent.
